

CALL FOR APPLICATIONS

EXTENSION SERVICE PROVIDER OF THE YEAR 2024 AWARD

Organized by the Forum for Agricultural Advisory Services-Kenya (KeFAAS)

Deadline for Applications: 12/10/2024

About KeFAAS

Forum for Agricultural Advisory Services – Kenya (**KeFAAS**) is a national network that brings together stakeholders in agricultural extension and advisory services, including public and private extension providers, researchers, farmer organization, NGOs, academia among others. KeFAAS promotes collaboration, innovation, and best practices in extension to enhance agricultural productivity, scalability, sustainability, and resilient innovative extension approaches.

Background of the Awards

KeFAAS, in partnership with the Ministry of Agriculture and Livestock development has organized an **Annual National Agricultural Extension Symposium** to explore and promote extension approaches that support nutrition-sensitive agriculture, with the aim of enhancing food security, improving nutrition outcomes, and promoting sustainable farming practices in Kenya. KeFAAS recognizes the efforts and importance of extension service providers in promoting agricultural productivity, profitability and sustainability; on this background, the organizers aims at recognizing and award outstanding extension service providers from both the public and private sectors. The award aims to highlight the contributions of both public and private extension service providers who play a crucial role in transforming Kenya's agricultural landscape by promoting innovative, sustainable, and inclusive extension approaches.

This year's awards will be held during the 2nd **National Agriculture Extension Symposium** under the theme: *"Delivering Pluralistic Extension to the Last Mile for Improved Agri-food Systems."* The award provides a platform to recognize and celebrate excellence in extension services, share impact stories, and inspire other actors in the agricultural extension space.

Why the Award is Important

This award will acknowledge and promote the best practices in agricultural extension that enhance agricultural productivity, sustainability, and provide resilience. It will encourage both public and private extension providers to adopt innovative technologies and approaches that improve service delivery, leading to increased adoption rates and better outcomes for farmers across Kenya.

Who Qualifies

Applications are invited from both public and private extension service providers who have demonstrated a strong commitment to advancing agricultural extension and advisory services in Kenya. This includes individuals, organizations, and institutions from the following sectors:

Public Sector: Extension officers and advisors working at the county or national levels.

Private Sector: Independent consultants, NGOs, CBOs, agro-input suppliers, and other private entities involved in providing extension services.

Evaluation Criteria

All contestants will be evaluated based on the following key criteria:

Geographical Focus (County):

Applicants should specify the county or counties in which they provide services.

Type of Provider (Private or Public):

Specify whether the provider operates within the private sector or the public sector.

Private Sector Applicants

Applicants from the private sector will be evaluated on the following criteria:

Work Title: Designation and role within the county or national government.

Key Technologies Promoted: The nature and variety of technologies or practices promoted (e.g., digital tools, climate-smart agriculture, value-added processing, etc.).

Regions of Operation: Counties and regions where these technologies or practices have been promoted.

Number of Farmers Reached: Total number of farmers engaged or trained in the promoted technologies or practices.

Number of Farmers Adopting Technologies: Provide data on adoption rates, i.e., how many farmers have integrated the promoted technologies or practices into their operations.

Impact Stories: Share stories that highlight the impact of your extension activities. This can include testimonials from farmers or demonstrable changes in farming practices.

Supporting Evidence: Photos, videos, reports, posters, field data analysis results and any other tools/documentations showing proof of activities/outputs/outcomes or impact that demonstrate the impact of your extension services.

Public Sector Applicants

Applicants from the public sector will be evaluated on the following criteria:

Work Title: Designation and role within the county or national government.

Work Station: Location of the service provider's main base of operations.

Key Activities: Outline the main activities conducted in your role (e.g., field visits, farmer training, workshops, etc.).

Programs Implemented: Description of extension programs or projects implemented within the county or nationally.

Success and Impact Stories: Evidence of successful programs or initiatives, including farmer testimonials or documented outcomes.

Technologies Promoted: Technologies or practices that have been promoted through public extension programs.

Adoption Rate: Number of farmers adopting the technologies promoted and the percentage of adoption.

Supporting Evidence: Photos, videos, reports, posters, field data analysis results and any other tools/documentations showing proof of activities/outputs/outcomes or impact that demonstrate the impact of your extension services.

Additional Evaluation Points

Age and Gender Inclusivity: Initiatives that promote the inclusion of women, youth, and marginalized groups in agricultural extension services will be awarded extra points.

Innovation: Demonstration of innovative approaches in service delivery or technology promotion will be given additional weight.

Collaborative Approaches: Applications that showcase partnerships and collaborations with other actors (e.g., government, NGOs, private sector) will be considered favorably.

How to Apply

Interested parties should submit their applications, including the following materials:

- A completed application form.
- A brief narrative detailing your extension services and how they meet the criteria outlined above.
- Links to supporting documents/files.

All submissions should be sent to info@kefaas.org cc kefaas2015@gmail.com by **12th Oct 2024 midnight**, late submissions will not be considered.

For more information, please contact us at info@kefaas.org or Tel 0799591002

Application Form

https://docs.google.com/forms/d/e/1FAIpQLScgz-cL7gG_0vImDVg6xfHJJ8GZpOol1S_sAiprpsN3oI-rdg/viewform

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